

January
9-12, 2010

ASRM

Reconstructive Microsurgery

January 9-12, 2010

Boca Raton Resort & Club • Boca Raton, Florida

**The Annual Meeting of the
American Society for Reconstructive Microsurgery (ASRM)**

**2010
Sponsorship
Opportunities
“Growing for the Future”**




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2010 Sponsorship Opportunities



The ASRM is excited to offer numerous opportunities to best fit your marketing goal and enhance your overall 2010 meeting experience. Sponsoring at the ASRM annual meeting enables your company to become a part of this highly attended meeting and establish roots to “Grow for the Future.” Our attendees truly value your participation and look for your support each year.

What is the Benefit of contributing to the ASRM?

- Targeted exposure to your customers
- Demonstrate your company's commitment to the medical community
- Position your company as a leader in the industry you serve
- Make a lasting impression on international and national specialty surgeons
- Opportunity to help shape the future of reconstructive surgery and complex reconstruction through increased research, patient advocacy and humanitarian outreach

Who will recognize my contribution?

- More than 650 medical professionals at the annual meeting (inclusive of AAHS and ASPN meetings, ASRM alone has over 400 attendees)
- More than 10,000 members and associates who receive meeting information
- All sponsors will be recognized with oversized thank you signage, a spot in our sponsorship slideshow displayed during the ASRM General Session and logo recognition in the meeting materials (distributed to attendees of the American Association for Hand Surgery, American Society for Peripheral Nerve and American Society for Reconstructive Microsurgery meetings).

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A Variety of Opportunities

The following sponsorship opportunities can be customized to suit your business and budgetary needs.

Guest Room Key Cards

\$2500

Have your name, logo and meeting message imprinted on the hotel room key cards. What better way to get your message to all American Society for Reconstructive Microsurgery, American Association for Hand Surgery and American Society for Peripheral Nerve attendees. Production costs and 1,000 key cards included.

ASRM Buncke Lectureship

SOLD

The Harry Buncke Lectureship has been created with the support of the California Pacific Medical Center to honor Dr. Buncke's remarkable contributions to the field of microsurgery. Dr. Harry Buncke has played a major role in the development of our specialty and has helped develop several microsurgical laboratories across the globe. He has influenced countless residents and fellows as well as numerous department chairs throughout the world. It is with great appreciation that we are able to honor Dr. Harry Buncke with his lectureship due to the sponsorship of the California Pacific Medical Center. It is our pleasure to introduce Susumu Tamai, MD, PhD as the 2010 Harry Buncke Lecturer

Room Drops

\$3,000

With most attendees staying at the host hotel, room drops are a great way to personally reach each ASRM attendee.

Coffee Break

\$3,000 (per break)

Help ASRM attendees kick-start their day through sponsorship of the morning coffee. This sponsorship is available for:

Monday • \$3,000

Tuesday • \$3,000

Breaks

\$3,000 (per break)

Reach attendees outside the session rooms by having your logo and name displayed during all ASRM breaks on:

Saturday • \$3,000

Sunday • \$3,000

Monday • \$3,000

Tuesday • \$3,000

Breakfast

\$8,000 (per breakfast)

Offered to all ASRM attendees on the mornings of Saturday, Sunday, Monday and Tuesday. Breakfast is always well attended. Provides a fresh start to the day for attendees.

Young Microsurgeons Mentor Reception

\$3,000

The ASRM is excited to welcome a newly formed group of Young Microsurgeons. The YMG consist of candidate members and members that have been in practice less than 8 years. As up and coming members of the Society, the Young Microsurgeons will have the opportunity to meet and greet with their ASRM mentors at a cocktail reception where your company will have the opportunity to be exposed to the both new and experienced society members. We hope that you will take advantage of this unique opportunity.

ASRM Best Case/Best Save

SOLD

As members of the ASRM, we perform microsurgery at an incredibly high level. Despite this, those cases often tend to be one-of-a-kind and therefore not well suited for public dissemination or publication. This year at the annual ASRM meeting we will be addressing this situation by presenting two awards for excellence in microsurgery. One award will focus on microsurgical salvage from a complication (self-created or other), the other on the best microsurgical case of the year. By offering these awards, we hope to showcase some of the incredible talent and innovation that our members possess and utilize on a daily basis. Your sponsorship of \$5,000 will enable us to provide the attendees with beverages We will acknowledge this sponsorship on the drink tickets, posters, program book and during the programming as well as four complimentary tickets for the event. This event will be held Sunday January 10th from 4:15pm-6:15pm.

Program Book Back Cover

\$6,000

Print your company advertisement in four-color on the back cover of the meeting program book and it won't go unnoticed. Each attendee receives a program book upon check in to the meeting, and keeps it with them throughout the meeting. You provide the advertisement, we'll handle the rest.

Lunch

Offered to all ASRM attendees in the exhibit hall on:

Sunday • \$10,000

Monday • \$10,000

Master Series Symposium

\$3,000

The American Society for Reconstructive Microsurgery is pleased to present the "Masters Series in Microsurgery". This course was instituted in 2005 to provide an in-depth description of state of the art techniques pertinent to the key flaps which incorporate the breadth of reconstructive surgery. An interactive video prepared by a master surgeon will highlight technical pearls and pitfalls and address novel solutions to critical reconstructive challenges. Each video will be followed by audience discussion and a commentary led by experts in the field. A DVD of the session will be sent to all registrants of the course. Additional registration is required; attendance is complimentary to Residents and Fellows. We'll provide our sponsor with thank-you signage, sponsor logo and name on the tickets, a place in our sponsor slide show played at every general session, and recognition in all printed materials.

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Internet Café

Located near the exhibit area, the internet café will be one of the most visited areas at the meeting. Featuring internet connections for attendees, the internet café is always a high traffic area throughout the event. We'll provide a sponsorship screen saver on each computer, with your company website set as the default page. The Internet café is offered each day Wednesday, January 6th through Tuesday, January 12th.

Saturday – Tuesday • \$4,000

Wednesday – Tuesday • \$7,500

AAHS/ASRM Golf Tournament

\$3,000

On Saturday, January 9, another exciting golf experience unfolds on the first-class championship course at the Boca Raton Resort. This year's format is a Shamble, and promises an exciting challenge for all skill levels. Be the most popular sponsor of the Annual Meetings by hosting this memorable event.

ASPN-ASRM Joint Reception

\$8,000

Attendees of the American Society for Peripheral Nerve and American Society for Reconstructive Microsurgery will connect on Saturday, January 9th for a joint reception in true Florida fashion at the beautiful Boca Raton Resort and Club.

ASRM Dinner Event

\$10,000

ASRM attendees will mix and mingle at the resort's highly acclaimed Old Homestead Restaurant, a contemporary interpretation of NYC's finest and oldest steakhouse. This designer masterpiece will play host to an evening filled with live music and scrumptious cuisine, making it a special night to remember. Sponsors will receive recognition on tickets, posters, a place in our sponsor slide show played at every general session and recognition in all printed materials. In addition, this sponsor will receive four complimentary tickets to the event valued at a total of \$300.

Scheduled Independent Events

Create a unique independent event featuring your company. Allow us to coordinate the details with your specific budget and agenda in mind. All you'll need to do is impress, inform and entertain your selection of ASRM attendees. Costs and event locations vary. Please contact Lauren Snider at laurensnider@isms.org or 312-853-1646 for more details.

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Can't come to the meeting?

Don't forget about reaching the entire ASRM membership through **NEWSLETTER ADS** and **ADS IN THE MEETING PROGRAM BOOK**

Have something else in mind?

Please contact Lauren Snider at laurensnider@isms.org or 312-456-9579 to discuss alternate options.



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