

January
6-11, 2010

AAHS

ASPN

ASRM

Hand • Nerve • Reconstructive



January 6-11, 2010

Boca Raton Resort & Club • Boca Raton, Florida

The Annual Meetings of the

American Association for Hand Surgery (AAHS)

American Society for Peripheral Nerve (ASPN)

American Society for Reconstructive Microsurgery (ASRM)

2010 Exhibitor Prospectus



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Please join us at the beautiful Boca Raton Resort & Club in Boca Raton, Florida, January 6-11, 2010, where your products and services could be purchased by more than 800 medical professionals!

WHAT MEDICAL PROFESSIONALS ATTEND THESE MEETINGS?

Hand • Nerve • Reconstructive 2010 will be attended by medical professionals representing a variety of specialties such as: microsurgery, orthopedics, plastic and general surgery; physical/occupational therapy and certified hand therapists, neurosurgeons, general scientists and other allied health professionals.

WHEN DOES THIS MEETING TAKE PLACE?

This year we have adjusted the exhibit schedule to ensure the best exposure of your products across all three meetings. **Exhibitor setup begins Thursday, January 7 and dismantle on Monday afternoon, January 11. Exhibiting days will occur only on the designated dates of January 6-11.**

Official Attendee Meeting Dates

American Association of Hand Surgery (AAHS) • January 6-9, 2010

American Society for Peripheral Nerve (ASPN) • January 8-10, 2010

American Society for Reconstructive Microsurgery (ASRM) • January 9-12, 2010

WHAT RESULTS CAN YOU EXPECT?

- Increased visibility for your company and your sales personnel or management
- Targeted exposure of your company's products and services
- Solidified relationships between your company and medical specialty professional in attendance

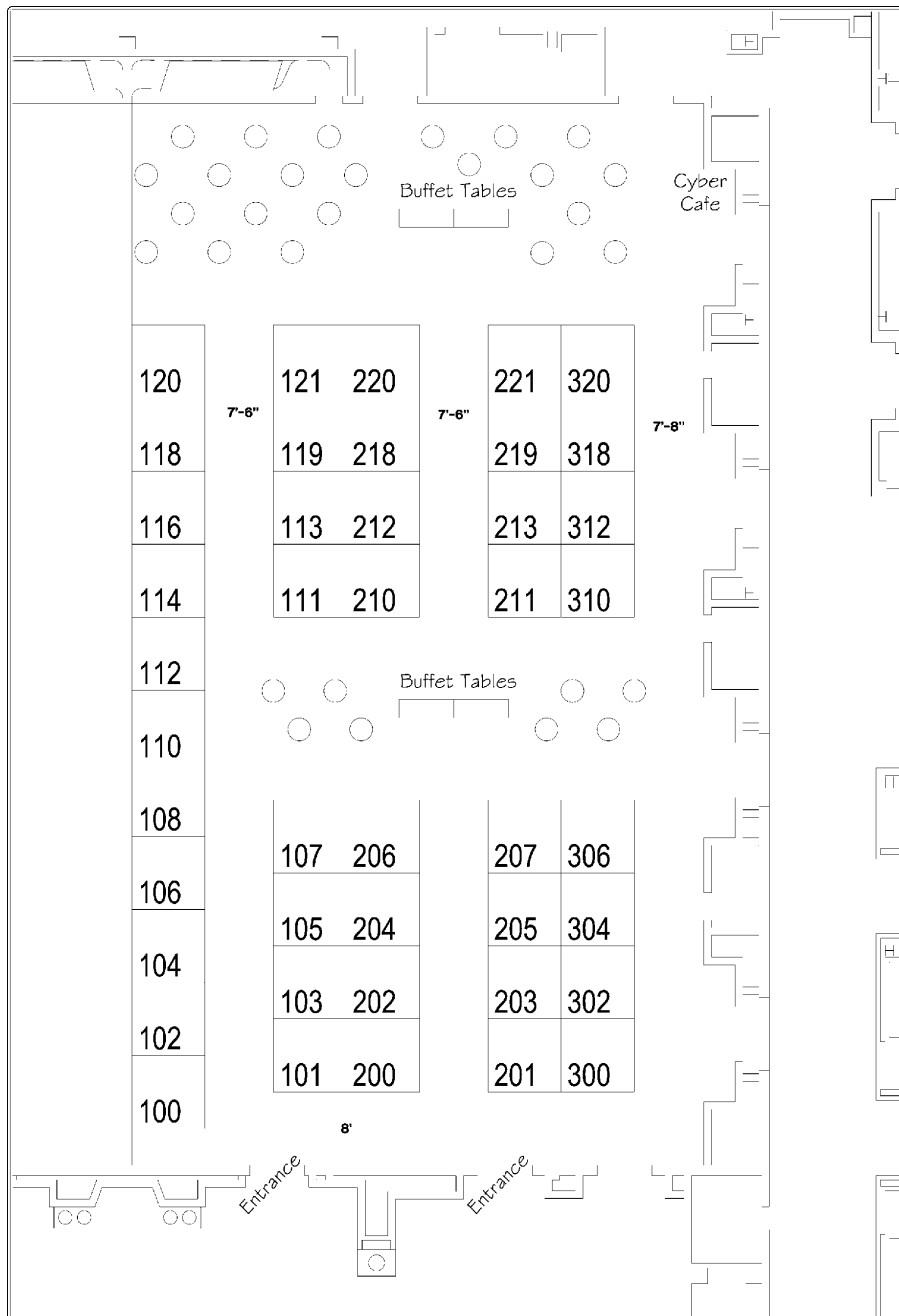
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2010 Exhibitor Prospectus

EXHIBIT FLOOR PLAN

The 2010 Exhibit Floor Plan is included. Please take this opportunity to request your specific booth location. Booth locations will be awarded in the order in which exhibitor contracts are received.

Please note the arrangement of tables, buffet, and cyber café placed throughout the room have been situated to increase traffic flow in the exhibition hall. Please refer to the program for all scheduled breaks. In addition, the digital poster presentations will be placed in the exhibit hall.



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SPONSOR & MARKETING OPPORTUNITIES

Your sponsor dollars provide our attendees with valuable meeting necessities. We need your support to continue to provide you with a well attended, high quality meeting. For inquiries regarding annual meeting and individual society sponsorships and marketing opportunities visit the individual websites listed below. All previous sponsors will receive right-of-first refusal for the 2010 sponsorship.

PLEASE VISIT:

www.handsurgery.org • www.peripheralnerve.org • www.microsurg.org

WHAT IS THE BENEFIT OF BEING A SPONSOR?

Create exclusive exposure for your company or service. Highlight your commitment to the medical community. Position your company as a leader in the industries you serve. Make a lasting impression on specialty surgeons from around the world. Gain year-round sales access to the groups you support. Your contribution to **Hand • Nerve • Reconstructive 2010** will be seen by over 800 medical professionals and accessed by more than 10,000 recipients who receive our meeting information, not to mention the thousands of visitors to the individual websites.

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In an effort to accommodate exhibitor requests, we designed a schedule to meet each exhibiting company's needs.

2010 EXHIBITOR (TENTATIVE) SCHEDULE

Wednesday, January 6th:

6:00 pm - 8:00 pm AAHS Welcome Reception (2 Tickets Included)

Thursday:

Move-in/Set-up

12:30 pm - 1:30 pm

2:30 pm - 3:00 pm

12:30 pm - 3:00 pm • Exhibits

8:00 am - 12 Noon

AAHS – Lunch/Exhibits

AAHS – Break/Exhibits

Friday:

8:00 am - 8:30 am

10:15 am - 10:45 am

12 Noon - 1:00 pm

3:15 pm - 3:45 pm

7:00 pm - 10:00 pm

8:00 am - 3:45 pm • Exhibits

AAHS – Breakfast/Exhibits

AAHS/ASPN – Coffee Break/Exhibits

AAHS/ASPN – Lunch/Exhibits

ASPN – Break/Exhibits

AAHS Awards Dinner Dance (2 Tickets Included)

Saturday:

6:30 am - 8:00 am

8:00 am - 8:15 am

9:15 am - 9:45 am

11:45 am - 12:30 pm

2:30 pm - 2:50 pm

4:00 pm - 5:30 pm

6:00 pm - 8:00 pm

6:30 am - 5:30 pm • Exhibits

AAHS-ASPN-ASRM – Breakfast/Exhibits

ASPN – Break/Exhibits

AAHS-ASPN-ASRM – Coffee Break/Exhibits

AAHS-ASPN-ASRM – Lunch/Exhibits

ASRM – Break/Exhibits

ASPN Digital Poster Presentation Event/Exhibits

ASPN/ASRM Joint Reception (2 Tickets Included)

Sunday:

6:30 am - 8:00 am

8:00 am - 8:15 am

9:15 am - 9:45 am

11:45 pm - 1:00 pm

2:15 pm - 2:50 pm

6:30 am - 2:45 pm • Exhibits

ASRM – Breakfast/Exhibits

ASPN – Break/Exhibits

ASRM/ASPN – Break/Exhibits

ASRM/ASPN – Lunch/Exhibits

ASRM/ASPN – Break/Exhibits

Monday:

6:30 am - 8:30 am

9:45 am - 10:05 am

12:00 noon - 12:30 pm

7:00 pm - 10:00 pm

12:45 pm

6:30 am - 12:45 pm • Exhibits

ASRM – Breakfast/Exhibits

ASRM – Break/Exhibits

ASRM – Lunch/Exhibits

ASRM Social Event (2 Tickets Included)

Dismantle

ALL EXHIBITORS RECEIVE

- (1) 8' x 8' booth with 3' high side drape and 8' tall back drape
- (1) 7" x 44" company identification sign listing company name and booth number
- Fully carpeted exhibit floor
- (2) exhibitor badges
- (1) 6' skirted table, (2) side chairs, (1) waste basket
- Contact information listing in the official meeting program
- (2) tickets for each organizational social events that are open to general attendees
- (2) meeting attendee lists (one prior to the meeting, one final attendee list)
- Access to general sessions

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2009 MAJOR SPONSORS

ASSI - Accurate Surgical, Medartis, Stryker, Synovis Micro Companies Alliance, Tornier, TriMed, ViOptix

2009 EXHIBITORS

Accutome	Medartis, Inc
Acumed	MedLink USA, Inc.
American Society of Plastic Surgeons	Medtronic
Aptis Medical	Micrins Surgical Inc.
Ascension Orthopedics	Microsurgery Instruments Inc.
ASSI- Accurate Surgical	MMI
Auxilium Pharmaceuticals, Inc.	Novadaq
AxoGen Inc.	OrthoScan Inc.
Bacterin International	OsteoMed L.P.
Biomet Trauma	Quality Medical Publishing
Cook Medical	Saunders/Mosby-- Elsevier
Guatemala Healing Hands Foundation	Schering Coporation
Hand Rehabilitation Foundation	Small Bone Innovations, Inc.
Hologic	Springer
Integra	Stryker Trauma & Extremities
La Federacion de Mano	Synovis Micro Companies Alliance
Leica Microsystems	Synthes
Marasco & Associates, Healthcare- Architects/Consultants	Toby Orthopaedics
Mast Biosurgery	Tornier
Mayo Clinic-Microvascular Education	Trimed
	ViOptix

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APPLICATION AND CONTRACT FOR EXHIBIT SPACE

Boca Raton Resort & Club, Boca Raton, Florida
Wednesday January 6 – Monday January 11, 2010

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Company Name

EXHIBIT BOOTH FEES – LOCATION PREFERENCE – PRICING AND BOOTH OPTIONS:

In-line Booths _____ \$2,500 Corner Booths _____ \$3,000

Booth price and location based on availability. The preferences noted below are for guidance purposes only and can not be guaranteed.

PRODUCTS OR FIRMS YOU DO NOT WISH TO BE NEAR:

PRODUCTS OR FIRMS YOU WISH TO BE NEAR:

PRODUCTS TO BE DISPLAYED AT MEETING:

PLEASE E-MAIL YOUR COMPANY LOGO AND A FIFTY WORD OR LESS PARAGRAPH THAT BEST DESCRIBES YOUR PRODUCTS AND/OR SERVICES TO: LAURENSNIDER@ISMS.ORG (for use in the Official Meeting Program). This information must be submitted by **October 1, 2009** for inclusion in the Official Meeting Program.

DEPOSIT: Based on the booth prices outlined in the prospectus, the exhibit space fees total: \$ _____

50% DUE AND PAYABLE WITH APPLICATION

100% DUE AND PAYABLE WITH APPLICATION IF SUBMITTED AFTER JULY 1, 2009

Amount Enclosed \$ _____ payable in US funds to the ASRM.

Check • VISA • MASTERCARD

Name as it appears on card: _____

Signature: _____

Billing Address: _____

City: _____ State: _____ Zip: _____

**CID Code _____ Account Number: _____ Expiration Date: _____

**The CID Code is the three numbers that appear on the back of the card.

Note: If paying by credit card, please note the amount charged on your account will show up as 'signmeup.com'

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Company Name

Contact Name:

Contact Title:

Address:

City:

State:

Zip Code:

Phone: ()

Fax : ()

E-mail:

Website:

ACCEPTANCE



Exhibitor agrees to abide by the terms and conditions on this contract and application. In the event that the spaces chosen are unavailable, you agree to accept the booth(s) assigned. This application is to be effective upon acceptance by AAHS, ASPN, & ASRM.

Agreed to:

Signature of Official Representative

Date

AAHS-ASPN-ASRM Exhibits Representative

Date

SIGN AND SEND APPLICATION AND CONTRACT ALONG WITH THE APPROPRIATE DEPOSIT TO:

VIA MAIL:

ATTN: LAUREN SNIDER, EXHIBITS COORDINATOR

Hand • Reconstructive • Nerve • 2010

20 North Michigan Avenue, Suite 700, Chicago, Illinois 60602

VIA FAX:

ATTN: LAUREN SNIDER, EXHIBITS COORDINATOR

Hand • Reconstructive • Nerve • 2010

312.782.0553

Credit Card Information or check must accompany application

EXHIBITOR & SPONSOR TERMS AND CONDITIONS

1. ELIGIBILITY TO EXHIBIT & SPONSOR

AAHS/ASPN/ASRM reserves the right to determine the eligibility of all exhibit space and sponsorship applicants. AAHS/ASPN/ASRM acceptance of an exhibitor/sponsor does not constitute an endorsement of the firm's products or services. Applications deemed ineligible by AAHS/ASPN/ASRM will be returned with a complete refund for exhibit space and or sponsorship fees.

2. ASSIGNMENT OF EXHIBIT SPACE

AAHS/ASPN/ASRM will attempt to assign exhibit space from among those preferences indicated on the Application/Contract, on a first come, first-served basis; however the amount of exhibit space requested and proximity to competing firms will be taken into consideration. The preferences indicated are for guidance only and are not guaranteed. Sponsors will be given preference during exhibit space assignments. AAHS/ASPN/ASRM reserves the right to reassign booth space and or rearrange the floor plan at anytime before or during the meetings. Exhibitors may not assign or sublet to others the whole or any part of the space allotted. Booth displays are limited to products or services as indicated on the Application/Contract.

3. EXHIBIT SPACE & SPONSORSHIP PAYMENT SCHEDULE

Fees are in U.S. dollars and may be paid by check or credit card. Application/Contracts received without full payment or adherence to deposit schedule will be returned to the originator.

4. CANCELLATION OF CONTRACT

Notification of cancellation of or reduction of exhibit space and or sponsorship must be received by AAHS/ASPN/ASRM in writing. If this agreement is cancelled by the Exhibitor or Sponsor for any reason or by AAHS/ASPN/ASRM because of the Exhibitor's or Sponsor's default or violation of this agreement, monies paid to AAHS/ASPN/ASRM shall be retained as follows: For cancellations received by September 8, 2009, a refund less a 25% administrative fee will be issued by AAHS/ASPN/ASRM. For cancellations received by October 8, 2009, a refund less a 50% administrative fee will be issued by AAHS/ASPN/ASRM. If cancellation is received after October 8, 2009, no refund will be issued.

5. TERMINATION OF MEETINGS

AAHS/ASPN/ASRM shall not be liable for any damages or expenses incurred to Exhibitor and or Sponsor in the event the meetings are delayed, interrupted or not held as scheduled; and, if for any reason beyond the control of AAHS/ASPN/ASRM the meetings are not held, AAHS/ASPN/ASRM may retain so much of the amount paid by Exhibitor and or Sponsor as is necessary to defray expenses already incurred by AAHS/ASPN/ASRM. Exhibit Space not claimed or occupied prior to the opening of the meetings, for which no special arrangements have been made with AAHS/ASPN/ASRM, may be resold or reassigned by AAHS/ASPN/ASRM without obligation on the part of AAHS/ASPN/ASRM or any refund whatsoever, or assign the exhibitor other space.

6. OFFICIAL CONTACT

The Official Contact listed on the Application/Contract shall act on behalf of the exhibitor and or sponsor in all negotiations.

7. CHARACTER OF EXHIBITS

Each exhibit must be confined to the space limits of their respective exhibit space. All equipment, products or material to be shown or demonstrated must be placed within the assigned exhibit booth.

8. REGISTRATION OF EXHIBIT PERSONNEL

Each exhibiting company will receive two badges per booth. Badges will only be provided for bona fide employees and representatives of the exhibitor.

9. CIRCULATION AND SOLICITATION

Distribution of circular or promotional material may be made only within the booth area assigned to the exhibitor presenting such material.

10. NON-EXHIBITORS

No firm or organization not assigned space in the exhibit hall will be permitted to solicit business within the exhibit area. Exhibitors are requested to inform the AAHS/ASPN/ASRM of their knowledge of any such occurrence.

11. EXHIBITOR SERVICES

An official general contractor will be selected and will be responsible for production of the exhibits. The general contractor will provide drayage service for all exhibitors at the exhibitors' expense. This service will include receipt of freight to respective booth sites and storage of empty containers. At the close of the show, the general contractor will arrange for the return of the freight to the appropriate destination.

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EXHIBITOR & SPONSOR TERMS AND CONDITIONS • Continued

12. STAFFING

All exhibits must be staffed during all exhibit hours each day until the scheduled closing of exhibits at 12:45 pm on Monday, January 11.

13. EXHIBITOR SERVICE KIT

Exhibitor Service Kits will be sent from the general service contractor to all confirmed exhibitors. The kit will provide exhibitors with complete shipping instructions, production information and forms for all other services. It is important to carefully check all invoices rendered by the on-site service contractor before leaving the premises. If there is any question about billing, it should be brought to the attention of the representative on-site. It is difficult for the contractor and/or AAHS/ASPN/ASRM to attempt to adjust or correct any billing after the meetings.

14. INSURANCE AND LIABILITY

The Exhibitor assumes entire responsibility and liability for losses, damages and claims arising out of injury or damage to exhibits, displays, equipment and other property brought upon the premises of the designated convention facilities, and shall indemnify and hold harmless the designated convention facilities, their agents, servants and employees for any and all such losses, damages and claims. Exhibitors agree to protect, save, and keep AAHS/ASPN/ASRM, official general contractor and designated convention facilities forever harmless from any damage or charges imposed for violation of any law or ordinance whether occasioned by the negligence of the exhibitor or those holding under the exhibitor, as well as strictly to comply with the applicable terms and conditions contained in the agreement between AAHS/ASPN/ASRM, official general contractor and designated convention facilities regarding the exhibit premises. An exhibitor shall at all times protect, indemnify, save and keep harmless AAHS/ASPN/ASRM, official general contractor, designated convention facilities against any and all loss, cost damage, liability or expense arising from or out of or by reason of said exhibitor's occupancy and use of the exhibit premises or a part thereof. Though guards are provided by AAHS/ASPN/ASRM, the furnishings of such guards shall not be deemed to affect the non-liability of AAHS/ASPN/ASRM, official general contractor, designated convention facilities its members, officers or representatives to modify in any way the assumptions or risk provided here.

15. FIRE PRECAUTIONS

No combustible decoration, such as crepe paper, cardboard, or corrugated paper, shall be used at any time. All packing containers, excelsior, wrapping paper, which must be flameproof, are to be removed from the floor and must not be stored under tables or behind displays. All cloth decorations must withstand a flameproof test. All materials and fluids which are flammable are to be kept in safety containers. Open flames, butane gas, oxygen tanks, etc., are not permitted without the permission of the designated convention facilities. No obstructions shall be placed in any aisles, passage ways, lobby or exits leading to any fire extinguishing appliances.

16. CARE OF BUILDING

No signs shall be affixed to walls, drapes, electrical outlets, etc. by the use of nails, tacks, staples or tape. Any damage to facility property through carelessness of an exhibitor or their employees or agents must be paid by exhibitor causing such damage.

17. SECURITY

Independent security guards will provide protection for the overall exhibit area from the beginning of move-in until move-out has been completed. Forms to obtain individual booth security will be included in the Exhibitor Service Kit.

18. AMENDMENTS

AAHS, ASPN, ASRM reserve the right to interpret, amend and enforce the conditions, rules and regulations of the Agreement. Written notice of any amendments or interpretations shall be given to each exhibitor. Each Exhibitor for himself, his agents and employees agrees to abide by all conditions, rules and regulations set forth in the Agreement or by any amendment thereto or interpretation thereof which notice shall have been given.

18. COMMUNICATIONS

For further information or any questions you may have regarding exhibit space, sponsorship and/or marketing opportunities, please contact Hand • Reconstructive • Nerve 2010 exhibit/sponsor representative, Lauren Snider, Exhibits Coordinator, 312.853.1646, laurensnider@isms.org.



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